

Spring Preview 2012



**WEST PAW**  
*design*

**15**  
YEARS  
EST. 1996

Dogs who damage Zogoflex® deserve a free replacement – call us.



ZOGOflex®

mini

This is the way **our** ball bounces.

New!

## INTRODUCING Jive™

- + Guaranteed tough—we dare dogs to destroy it
- + New mini size for the little guys
- + Hurl it in creeks and lakes—it floats!

West Paw's most durable ball yet. Jive is the only ball you need—bright, bouncy, and BPA-free. Combat slobber by flinging it with a standard ball-thrower, then toss it in the dishwasher. When it's tired, just don't toss it out—recycle it.

Mini ZG069 2" / 5.1cm MSRP \$7.00	Small ZG070 2.6" / 6.6cm MSRP \$9.20	Large ZG071 3.25" / 8.3cm MSRP \$13.00
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Washable

TNG

GRN

AQA

CBL

Colors: Tangerine (TNG), Granny Smith (GRN), Aqua Blue (AQA), Cherry Blossom Pink (CBL, seasonal)

# Seasonal Zogoflex®



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## Būmi®

(Small & Large)

Starting @ \$10.80 MSRP

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## Zisc®

(Mini & Large)

Starting @ \$10.70 MSRP

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## Hurley®

(Mini, Small & Large)

Starting @ \$8.00 MSRP

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## Jive™

(Mini, Small & Large)

Starting @ \$7.00 MSRP

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## Twiz™

\$16.00 MSRP



## A brush with blush!

Spring brings pink ZOGOFLEX®, for a limited time only!

# NEW Stuffed Dog Toys

- + Handcrafted into squeaky, thrashable goodness
- + Clever new shapes and colors defy teddy-bear ho-hum.



Washable



IntelliLoft



A. Boogey

New!



D0113

12" / 31cm

MSRP \$18.00

HPK

B. Spring Chickens

New!



D0112

10" / 25cm

MSRP \$14.00

TRQ

LEM

HPK



## "Where's the Big Book?"

It's still coming (just wait for March!), but who can wait that long to see the newest designs?

Contains audible squeaker

Color Codes: Turquoise (TRQ), Lemon (LEM), Hot Pink (HPK)

New!

## A. Floppy Giraffe

Mini DF028 8" / 21cm MSRP \$8.50	Large DF029 13.5" / 34cm MSRP \$13.50
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Assorted

New!

## B. Floppy Dog

Mini DF026 5" / 12cm MSRP \$8.50	Large DF027 7.5" / 19cm MSRP \$13.50
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Assorted

## c. Floppy Quack

Mini DF024 8" / 20cm MSRP \$8.50	Large DF020 13" / 34cm MSRP \$13.50
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Assorted

## d. Mingo

Mini DF025 9" / 23cm MSRP \$8.50	Large DF023 16" / 40cm MSRP \$13.50
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PNK

Color Codes: Pink (PNK)

# NEW Unstuffed Dog Toys

- + Squeaky new shapes, minus the stuffing explosion.
- + Machine-washable and dryer-safe.
- + Now in mini-sizes for smaller breeds!

Every box is a surprise – you pick sizes, we'll pick colors.



## Best-Loved Bestsellers

New is nice, but some time-tested favorites never get old. (Literally. Our bestsellers laugh in the face of chewers, scratchers, and run-in-my-sleep intensive nappers.)



Washable



IntelliLoft

### Sequoia Squirrel & Bone

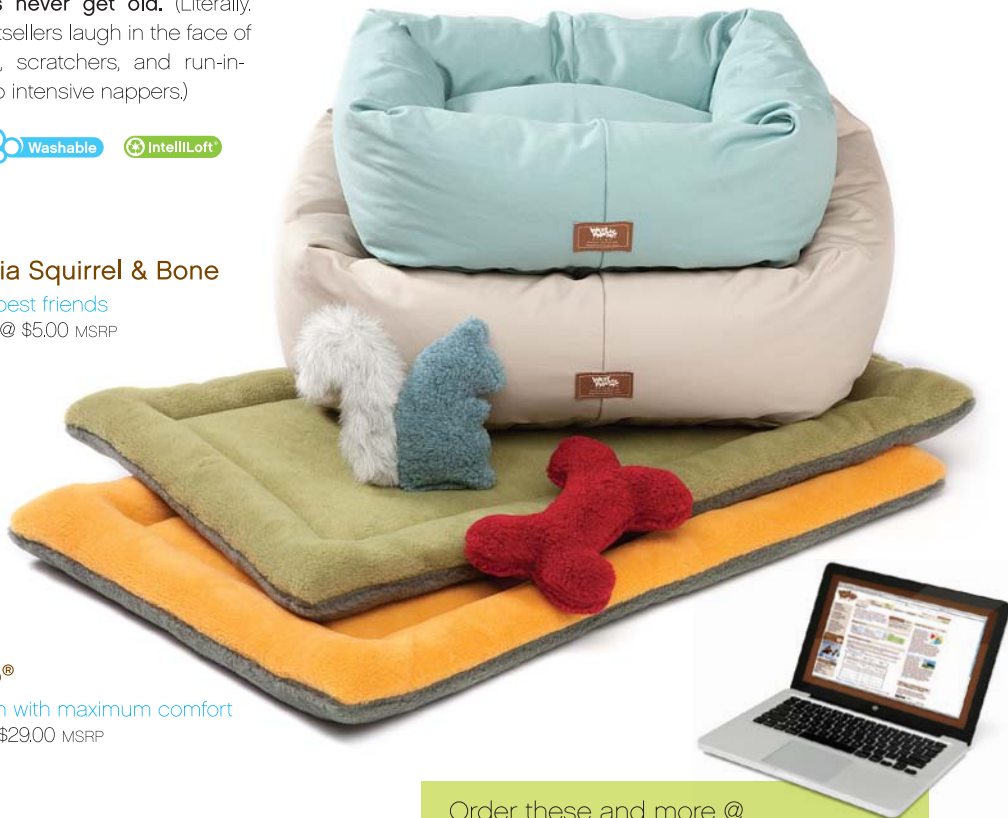
+ Cuddly best friends

Starting @ \$5.00 MSRP

### Bumper Bed®

+ Modern styles for a timeless classic

Starting @ \$66.00 MSRP



### Eco Nap®

+ Minimalism with maximum comfort

Starting @ \$29.00 MSRP

Order these and more @

[WestPawDesign.com/DealerDirect](http://WestPawDesign.com/DealerDirect)



95% of orders ship within 1 business day!

# We've taken the guesswork out of shipping with Flat-Rate Shipping



Put your calculator away, send the math nerds home, and revel in our hassle-free flat-rate shipping. Too easy.

Order Total	Contiguous US	Non-contiguous US+Canada
Up to \$49	<b>\$8</b>	
\$50 to \$249	<b>\$12</b>	<b>\$32</b>
\$250 to \$499	<b>\$21</b>	<b>\$45</b>
\$500 to \$749	<b>\$34</b>	<b>\$69</b>
\$750 to \$999	<b>\$55</b>	<b>\$105</b>
\$1000 & over	<b>\$75</b>	<b>\$150</b>

Rates do not include any taxes, duties, or other fees. COD orders incur additional \$10 handling fee. Drop shipping is available in the contiguous US, simply add \$4 to the above flat rate shipping fees.



## Ordering

800-443-5567

8am-4:30pm Mountain Time

24 hours at [WestPawDesign.com](http://WestPawDesign.com)



## Fine Print

- + For full terms, please visit [www.WestPawDesign.com/terms](http://www.WestPawDesign.com/terms)
- + Minimum order of \$50
- + Returns must be pre-authorized, please call customer service.
- + Pricing, product design and availability are subject to change without notice.
- + Placement of your order indicates that you and your company agree to all terms and conditions.

## WestPawDesign.com

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Made in America,  
with the planet in mind  
and pets at heart.

[WestPawDesign.com](http://WestPawDesign.com)