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## **West Paw Design Gains Öko-Tex® Standard 100 Certification and Sets Pet Industry Standard for Safe Textile Products**

*No dangerous chemicals to harm pets or their humans*

GREENSBORO, NC (January 27, 2009)— West Paw Design, an innovative creator of earth-friendly pet products that are made in the USA, has been awarded the Öko-Tex Standard 100 Certification for its Eco line of pet beds and toys. The International Öko-Tex Association tests textile products to ensure that they are free from harmful levels of more than 100 dangerous substances. That means West Paw Design's products are safer for pets and for their humans, too.

"The Öko-Tex Standard 100 Certification is an important component of our total ecological commitment," says Spencer Williams, President of West Paw Design. "We strive to design and produce our products in ways that do not harm the Earth. Our Öko-Tex certification adds the reassurance that our products are also safe for the home environment and the people and animals who live there."

West Paw Design's Öko-Tex certified Eco line includes Eco Slumber beds, Eco Nap mats, and Eco Toys for dogs and cats. Products in the Eco line have fabric covers and fills that are made with IntelliLoft™, eco-fibers that are produced from recycled plastic. The Eco line products are incredibly soft, machine washable, and come in an assortment of modern designs and colors for pets who want it all—environmentally-friendly, certified safe, and stylishly comfortable.

"Textile safety is a concern for everyone in the family, including pets," says Dr. Manfred Wentz, US Director for Öko-Tex. "West Paw Design's textile safety leadership will raise the bar for the entire pet industry. Not only will the animals benefit from West Paw Design's products, but their human companions will enjoy a healthier home environment, too."

Meet West Paw Design at the Global Pet Expo in Orlando, February 12-14, at Booth #644. The company will also attend Backer's 21st Annual Pet Industry Spring Show in Baltimore this April and SuperZoo in Las Vegas in September.

For product photos, please contact Ryan Buck at [ryan@WestPawDesign.com](mailto:ryan@WestPawDesign.com) or 406-585-0505 or visit [www.WestPawDesign.com](http://www.WestPawDesign.com).

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### About Öko-Tex

The International Öko-Tex Association, headquartered in Zurich, Switzerland, was founded in 1992 by the Austrian Textile Research Institute and the German Hohenstein Research Institutes. Currently, its membership includes 14 independent textile research and testing institutes with offices in over 40 countries. To date, more than 60,000 certificates have been issued and 8,000 companies in 84 countries are working with Öko-Tex to ensure that their products are tested for potentially harmful substances. For more information, visit the website at [www.Öko-Tex.com](http://www.Öko-Tex.com).

### About West Paw Design

Surrounded by the beautiful Rocky Mountains, Montana-based West Paw Design, established in 1996, continues to pursue its mission to create the highest quality pet products on the market. Created and manufactured locally, all products are safe and comfortable for pets with fabrics sourced straight from the clothing industry. While creating products with minimal environmental impact, West Paw Design uses nontoxic, organic or recyclable materials. West Paw Design is proud to do its part to protect the environment by using as much raw product as possible and reducing waste. For more information about West Paw Design and its products visit [www.westpawdesign.com](http://www.westpawdesign.com).